

## Treatment and Communication with Public, Parents, and Students

EL-3

*The Superintendent shall not fail to ensure that non-employee stakeholders are treated with respect and dignity throughout the organization, and appropriately communicated with regarding district events, plans, and actions.*

1. The Superintendent shall not fail to take all reasonable and prudent actions with respect to non-employee stakeholder interactions and communications that are typical for similar and highly effective organizations;
2. The Superintendent shall not fail to:
  - a. Use multiple media resources to connect with appropriate stakeholders to provide relevant information, including, but not limited to:
    - i. Community and School newsletter(s);
    - ii. School Board meetings and materials;
  - b. Annually communicate short-term and long-term district and school strategic plans describing initiatives and programs to achieve student outcomes as described in the Board's Ends policies;
  - c. Provide public, parents and students relevant information on student progress toward achieving Board Ends policies.
  - d. Provide an affirmative (or negative) statement the following actions have been taken:
    - i. Maintain a process to timely address student, parent, and stakeholder concerns;
    - ii. Appropriately utilize community advisory groups on important questions;

***Revised: November 6, 2012, combining EL-3 & EL-12 & EL-17, January 14, 2016***

***Adopted: September 10, 2009***

***Monitoring Method: Internal Report***

***Monitoring Frequency: Annually in January***