Monitoring Response Document

Policy Monitored: EL-3, Treatment and Communication with Public, Parents and Students
Date Report submitted: 1/29/20
Date of Board's Monitoring Response: 2/19/20

The Board has received and reviewed the Superintendent's Monitoring Report referenced above. Following the Board's review and discussions with the Superintendent and his representatives, the Board makes the following conclusions:

Ends Reports:	**Executive Limitations Reports**

1. The Board finds that the Superintendent:
   a. has achieved the goals established in the policy.
   b. is making reasonable progress towards achieving the goals.
   c. is making reasonable progress towards achieving the goals, but a greater degree of progress is expected in some areas.*
   d. is ***not*** making reasonable progress in achieving the goals established. *
   e. cannot be determined*
	1. The Board finds that the Superintendent:
	   a. is in compliance. KB DB CDH KR
	   b. is in compliance, except for items(s) noted.*
	   c. is making reasonable progress toward compliance.*
	   d. is ***not*** in compliance **or** is ***not*** making reasonable progress toward compliance.*
	   e. cannot be determined*

see comments below (No. 3)	

2. Please note commendable progress over the last year.

KB:
- Acceptance of attendance area boundaries
- Equity, Diversity and Inclusion added to the key strategies
- Purchased property for the new district office
- New logo for food services
- Hamster Pass
- Communications out in difficult situations
- Policy 3145
- Increased social media presence

DB:
- Looking at the Board's previous monitoring reports for this EL over at least the past seven years shows a highly consistent review; that in this area the superintendent exceeds the expectations of compliance. And again, this year is no exception, and even shows further work in multiple areas. At this point it can be said that the superintendent and his team demonstrate excellence in communications to our families and stakeholders, providing a model for how districts should do this work.
- One interesting piece of evidence which shows expanding performance in this area is the expanding number of pages it takes to report on the work. In 2018 the report was 13 pages, 2019 was 19 pages and this year's is 24 pages.

CDH:
- The board is looking forward to seeing what can be done with The Hamster Pass.

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- The board is impressed with the #humansofbps campaign.

KR:

- Appreciate the focus on stories relatable and informative stories.
- Social media campaigns are a highlight especially Humans of BPS and Hami the Hamster – feels accessible to the whole family while also being informative.
- Impressed with the continued efforts for the website to be ADA accessible.
- Using the Promise as a framework for communications helps reinforce values.
- The Good Food Project stands out as a cohesive and comprehensive effort to share useful information to students and families, tie it to the values of the Promise, and effectively communicate with shareholders.

3. Please note areas for additional improvement.

KB:

- None

DB:

- None

CDH:

- None

KR:

- Current shared metrics while useful and informative, seem primarily based on responses/interactions with stakeholders of relative privilege (i.e. individuals with internet access, resources to serve on committees, etc.). Includes both positive interactions and those of concerned stakeholders (people usually only speak up if they think it will matter).

4. Comments on the report itself.

KB:

- Very appreciative of all of the hard work that the district does to inform our stakeholders as to what is happening in our district and inside of all of our schools.

DB:

- The report itself is filled with color, interest and examples of the work. To call it stunning is not overstated.

CDH:

- Great report!

KR:

- Great use of quantitative and qualitative data.
- Appreciate links to other stories.
- Appreciate mentions of Bellingham Promise, might be useful to make more direct connections to how communication efforts support and move the promise forward.

5. Possible changes to the policy.

KB:

- None

DB:

- None

CDH:

- None